



JANE STOKES

Jane Stokes rolled up her sleeves in the publishing industry several years before digital emerged, beginning on the business side in advertising sales, followed by a long path in journalism that included regular lifestyle features and trend columns with a particular niche in travel. *Sun Media*, *Post Media*, and *Dreamscapes Travel & Lifestyle Magazine* are in the foreground of this experience which included awards for her work. With a public relations base from Humber College (Toronto), Jane combined journalism with brand marketing by moving into an editorial management position in the developing years of News Canada-Fifth Story, a leading content-marketing strategy company. Recently released is her instruction manual for business communicators and public relations professionals: *The Complete All-Canadian Content-Writing Handbook*. Today, Jane Stokes is a content instructor and is regularly asked to teach and conduct workshops for corporate, non-profit, government, and college student writers.